

## About PEJE Conferences

PEJE Conferences enable day school professionals and lay leaders to access expertise and resources while networking with colleagues from throughout the day school field. Integral to PEJE's mission of growing day school enrollment, the conferences promote collaboration, generate knowledge, and enable the sharing of best practices.

## About PEJE

The Partnership for Excellence in Jewish Education, founded in 1997 by Michael Steinhardt and Rabbi Yitz Greenberg, is a collaborative of visionary Jewish philanthropists who seek to create a vibrant and sustainable Jewish future through strengthening the Jewish day school movement in North America, with a targeted goal of increasing enrollment in new and existing Jewish day schools.

## PEJE Partners

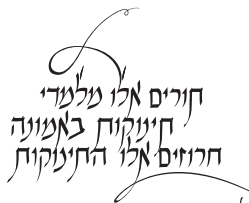
The Beker Foundation	Riverdale, NY	The Marcus Foundation	Atlanta, GA
The Andrea and Charles Bronfman Philanthropies	New York, NY	Charles z"l and Lynn Schusterman	Tulsa, OK
Edgar M. Bronfman	New York, NY	Sheila Schwartz and Family	Phoenix, AZ
The Gottesman Fund	New York, NY	The David and Fela Shapell Family Foundation	Los Angeles, CA
Paula and Jerry Gottesman	Morristown, NJ	Michael H. Steinhardt/ Jewish Life Network	New York, NY
Harold Grinspoon Foundation	Longmeadow, MA	Jeffrey and Deborah Swartz	Newton, MA
The Jesselson Family	New York, NY	UJA-Federation of New York	New York, NY
Jim Joseph Foundation	San Francisco, CA	Harry & Jeanette Weinberg Foundation	Baltimore, MD
Robin and Brad Klatt	Livingston, NJ	Leslie H. and Abigail S. Wexner	Columbus, OH
Fran and Bobby Lent	Hillsborough, CA		

PEJE

Partnership for Excellence  
in Jewish Education

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Teachers and school children —  
precious jewels of our community  
MIDRASH RABBAH, SONG OF SONGS

PEJE | Partnership for Excellence  
in Jewish Education  
Conferences

Register  
now!

# Partners in Leadership: The New Board Chair and the Head of School



with

**Marcy Balogh**

*PEJE Coach & President of Ba-Lö Consulting*

and

**Cheryl Finkel**

*PEJE Senior Consultant*

*For teams comprised of new Board Chairs (one year or less)  
and new and veteran Heads of School*

**Sunday-Monday, May 6-7, 2007**

*Sheraton Boston, Boston, MA*

## ABOUT OUR SPEAKERS

“Having been on the board for a few years, I know the Head well and am looking forward to working together when I become Board Chair this fall. **What can I do to keep the great momentum going and achieve even more?**”

### **Marcy Balogh's**

commitment to personal and organizational transformation distinguishes her professional experience. Individually or in groups, people are assisted in analyzing their “realities” and supported in achieving desired change. Marcy has worked with transformation and change in the private/public and profit/not-for-profit markets for over 25 years and as President of her own firm, Ba-Lō Consulting, since 1989. She holds a Masters in Management, with focus in human relations and organizational behavior. As a PEJE coach, Marcy guides Jewish day schools throughout North America. Clients describe her as enthusiastic, quick and intuitive... she manifests energy which is contagious and positive.

“I worked with our outgoing Board Chair for several years and **want to get off on the right foot** with my new leadership partner.”

“Last year was about getting to know each other. How can we **work together better now** and achieve our ambitious goals going forward?”

### **Cheryl R. Finkel**

is Senior Consultant at PEJE where she provides expertise to help North American Jewish day schools increase their academic and organizational effectiveness. She took up this assignment after twenty years as Head of School at The Epstein School in Atlanta. During her tenure, she worked with 11 board chairs and helped Epstein grow from 100 students in a synagogue annex to a two-campus operation with 700 students in preschool through eighth grade. For many years Cheryl has mentored new heads of schools through the Day School Leadership Training Institute of the Jewish Theological Seminary, and leadership development for professionals and boards has become an area of special expertise for her.

# Partners in Leadership: The New Board Chair and the Head of School

**Sunday, May 6 11:00 am-8:00 pm**

**Monday, May 7 8:00 am-4:00 pm**

**Sheraton Boston**

39 Dalton St., Boston, MA

New to working together? Set yourselves up as a leadership team strategically poised to guide your school to the next level. This conference engages teams in actively learning how to lead together. Sessions include some theory, and focus on practical skills participants can implement right away.

### **Model for Governance**

Understand the distinct roles and responsibilities of the Board Chair and Head of School and the relationship between the two.

### **Leadership Dialogue**

Experience a facilitated conversation with your new partner about vision, strategies, and day-to-day interaction.

### **Best Practices**

Identify key activities of high performing boards, and see how your school stacks up using a BoardSource assessment tool.

### **Committee on Trustees & Head Support and Evaluation Committee**

Create a customized action plan to support governance and professional leadership accountability.

***Expand the impact of this experience by inviting your school's upcoming Board Chair!***

## HOW TO REGISTER

Register online at [www.peje.org](http://www.peje.org). Registration is by team only, minimum two leaders from each participating school. Conference fee of \$300 per person includes all snacks and meals (glatt kosher or cholov yisroel), materials, and certificate of completion. Register by April 20, 2007.

Participants are responsible for their own travel and hotel arrangements. A block of hotel rooms has been reserved at the Sheraton Boston at the special PEJE rate of \$209 (single or double occupancy, taxes not included). Make your hotel reservation using PEJE's online registration.