

Israel Engagement CoP:

Trends in Israeli Pop Art:
Engaging our students

May 28, 2008

ג"כ רי"א ח"סשת

Facilitator: Marion Gribetz

Guest: Amelia Klein, Reboot

Goals of the Call

- To explore together the need for bringing contemporary, pop Israeli art to our students
- To study together resources available through Reboot
- To brainstorm and plan together ways to bring this content to everyone in our schools for:
 - Students
 - Faculty
 - Lay and Professional Leadership
 - Parents
 - Administration
 - Other

Agenda

- Meet our guest
- Analyze data together
- Study “texts” together that we can use in our schools
- Reflections and next steps

Meet our Guest

Amelia Klein, Field Director, Reboot

Amelia Klein is the Field Director for Reboot. Originally from Sydney, Australia, Amelia comes from the world of Jewish History and Jewish education and recently completed her PhD in Holocaust Studies, focusing on grandchildren's responses to Holocaust survivor video-testimony. Reboot's ethos – that each generation needs to find new ways to engage in Jewish identity — is aligned with her studies and her role is to find creative ways to disseminate the Reboot products.

Framing the Discussion

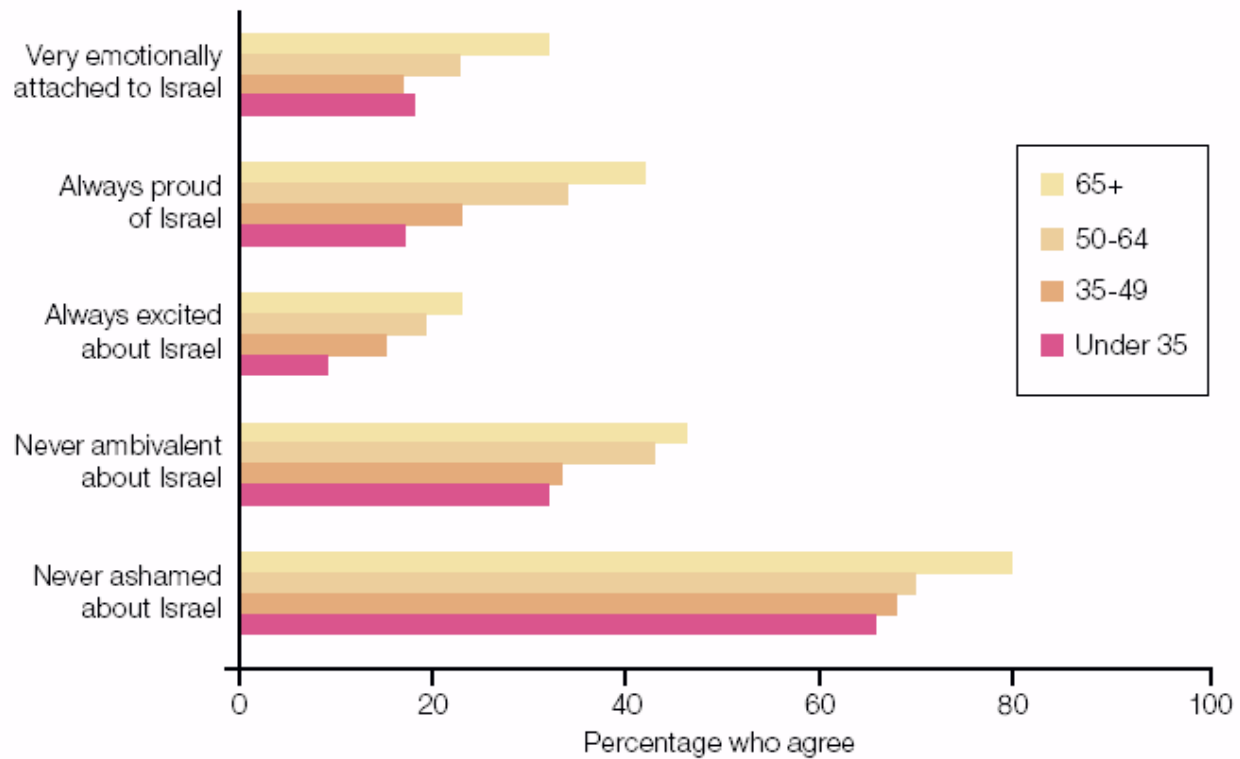
Beyond Distancing: Young Adult American Jews and Their Alienation from Israel - Steven M. Cohen and Ari Y. Kelman
<http://www.acbp.net/About/PDF/Beyond%20Distancing.pdf>

“Mounting evidence shows there is growing distance between Israel and American Jews, particularly amongst younger Jews.”

Questions to consider as we analyze the data:

- In what ways are younger Jews more distant from Israel than their parents and grandparents?
- What do you think are the contributing factors?
- How do the following graphs compare with your first-hand experience?

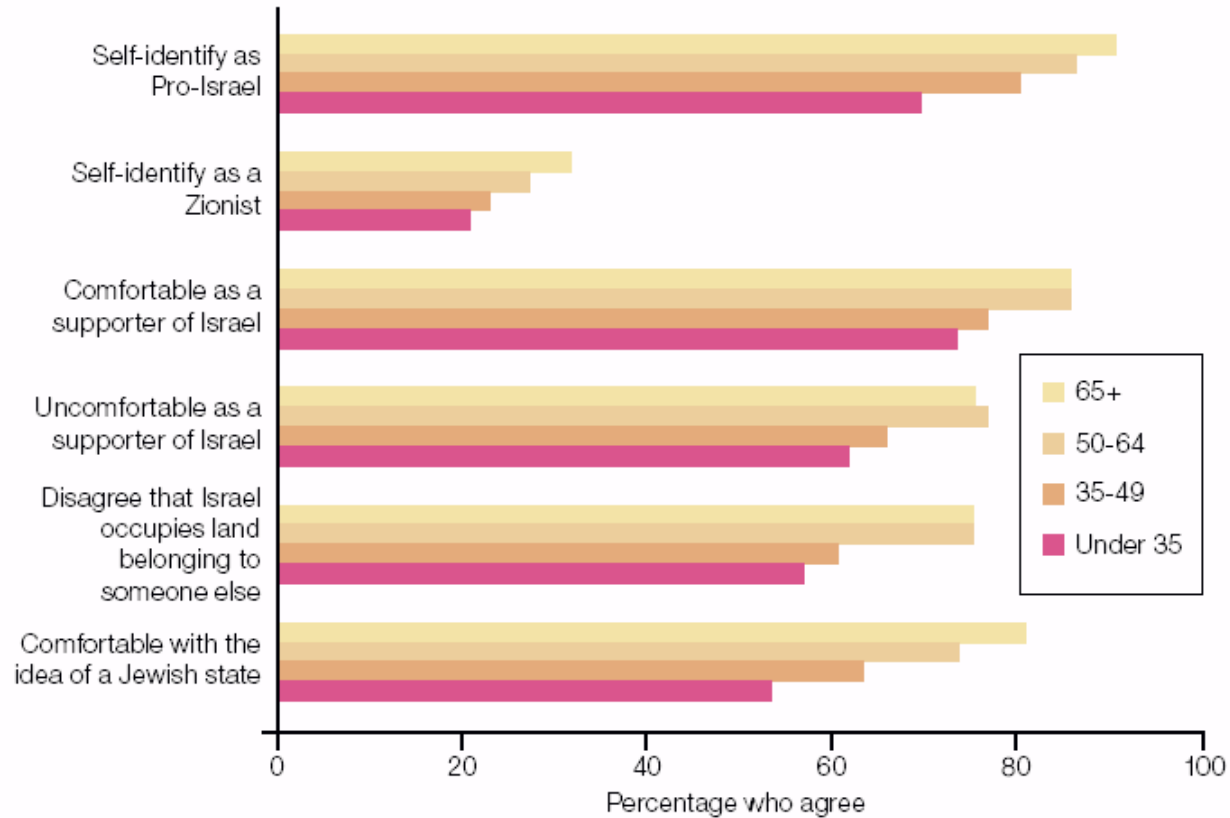
Young Jews are less attached to Israel.



Beyond Distancing: Young Adult American Jews and Their Alienation from Israel - Steven M. Cohen and Ari Y. Kelman

<http://www.acbp.net/About/PDF/Beyond%20Distancing.pdf>

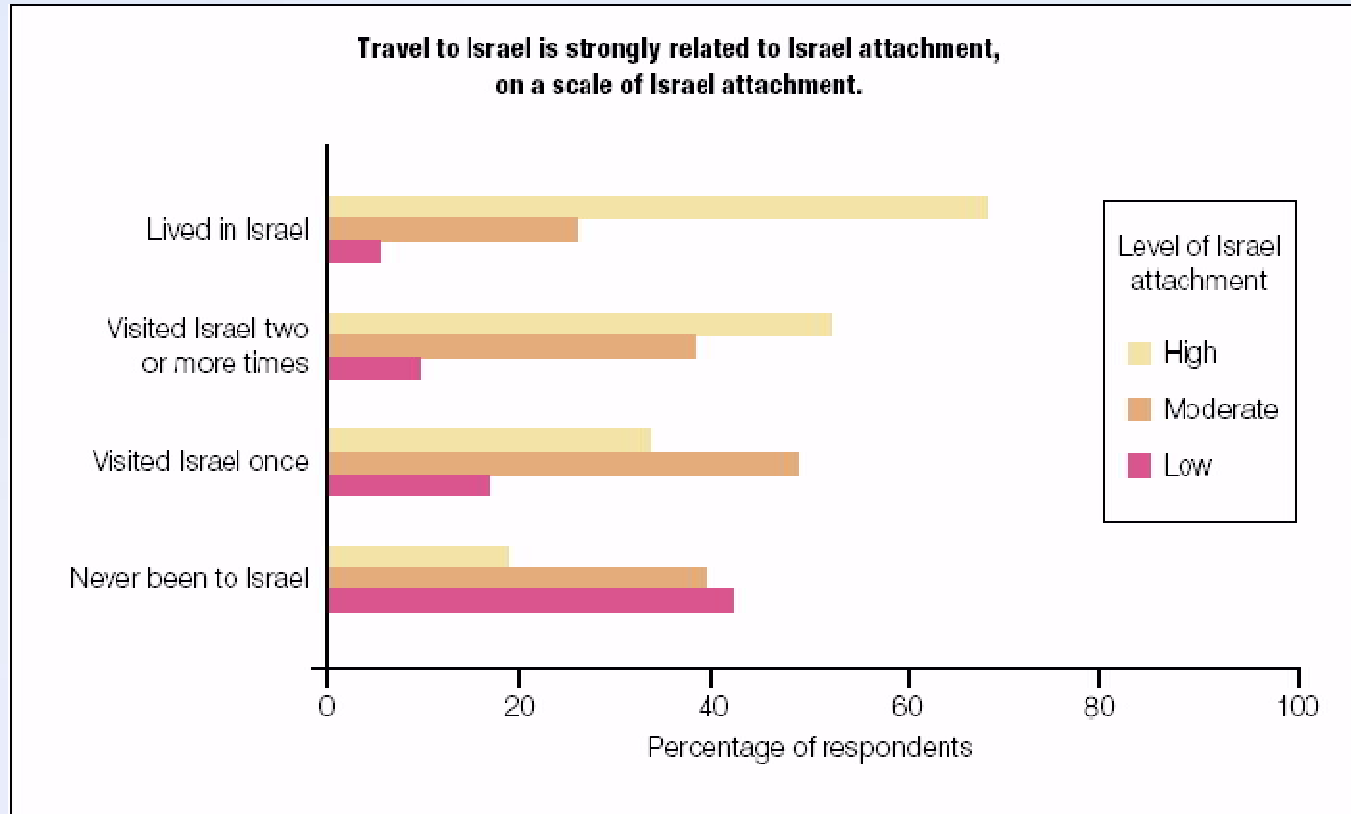
Young Jews are less supportive of Israel.



Beyond Distancing: Young Adult American Jews and Their Alienation from Israel -

Steven M. Cohen and Ari Y. Kelman

<http://www.acbp.net/About/PDF/Beyond%20Distancing.pdf>



Beyond Distancing: Young Adult American Jews and Their Alienation from Israel -

Steven M. Cohen and Ari Y. Kelman

<http://www.acbp.net/About/PDF/Beyond%20Distancing.pdf>

Discussion

- In what ways are younger Jews more distant from Israel than their parents and grandparents?
- What do you think are the contributing factors?
- How do the preceding graphs compare with your first-hand experience?

Studying Together

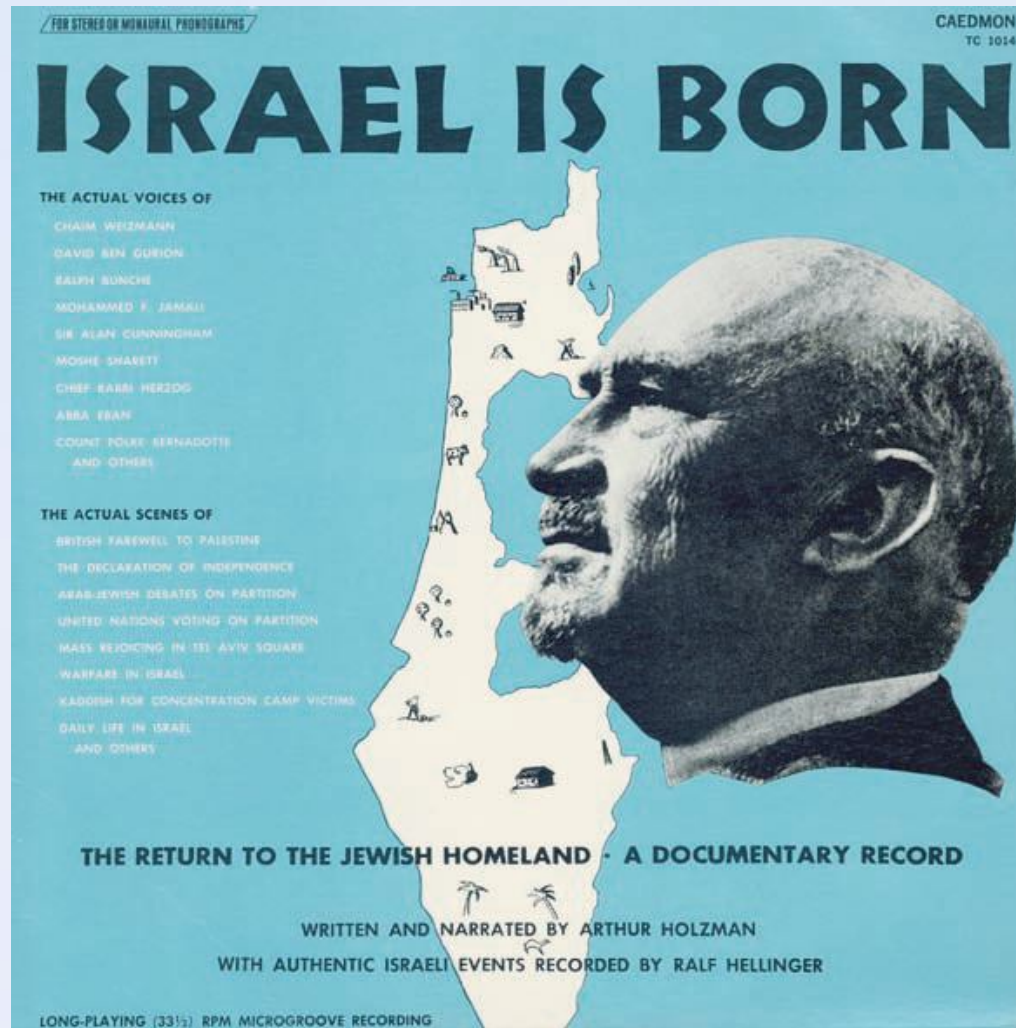
And You Shall Know Us By The Trail of Our Vinyl: Jewish History Through the Lens of Record Cover Albums

Roger Bennett and Josh Kun

http://www.guiltandpleasure.com/index.php?site=rebootgp&page=gp_article&id=43

Questions to consider as we explore the images:

- What do these album covers reveal about life in Israel?
- What messages are communicated?
- How can we use these images with our students, families, staff and boards?
 - To understand shifts in culture and generational change
 - To understand History/ Culture/ Relationship to Israel/Other ?
- What does a teacher need to know to be able to bring this to students?



Israel Is Born, Caedmon, 1951

And You Shall Know Us By The Trail of Our Vinyl: Jewish History Through the Lens of Record Cover Albums
Roger Bennett and Josh Kun

http://www.guiltandpleasure.com/index.php?site=rebootgp&page=gp_article&id=43

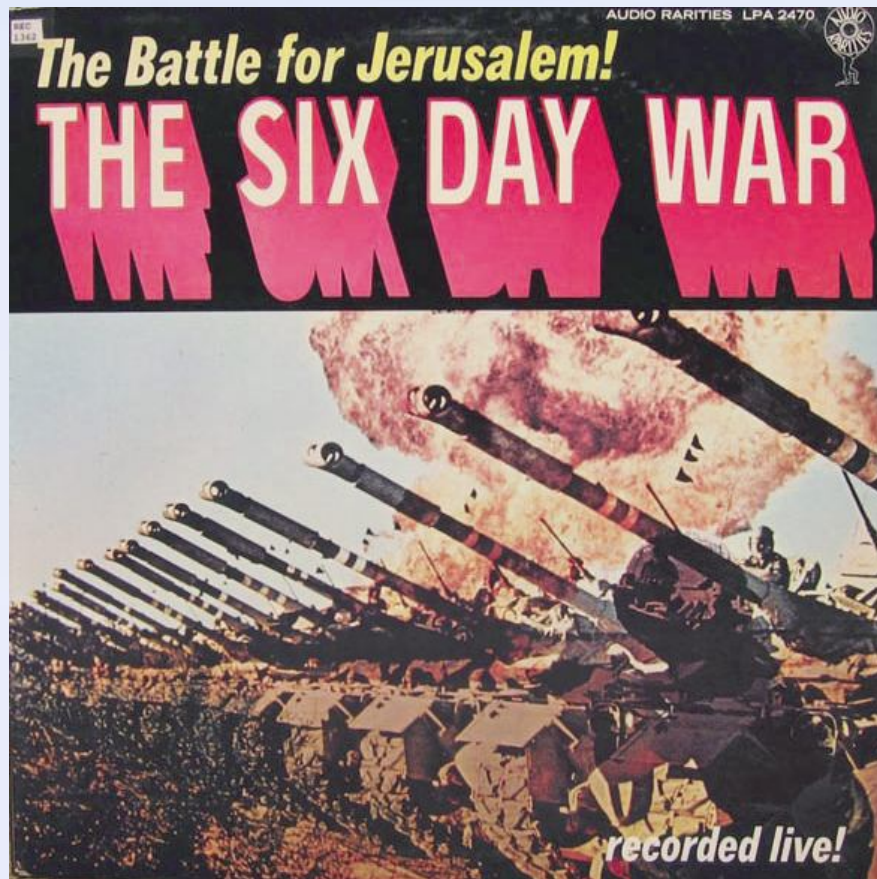


Effi Netzer, *This Is Israel*, Hakalit, 1952



Karmon Israeli Dancers and Singers, *Israel Sings!*, Vanguard Stereolab, 1973

And You Shall Know Us By The Trail of Our Vinyl: Jewish History Through the Lens of Record Cover Albums
 Roger Bennett and Josh Kun



The Battle for Jerusalem! The Six Day War,
Audio Rarities, 1967



Shehecheyanu/Choir of the Chief Rabbinate of the Israel
Defence Forces, CBS, 1969



Some contemporary album covers



Discussion

- What do these album covers reveal about life in Israel?
- What messages are communicated?
- How can we use these images with our students, families, staff and boards?
 - To understand shifts in culture and generational change
 - To understand History/ Culture/ Relationship to Israel/Other ?
- What does a teacher need to know to be able to bring this to students?

Further Links

- Guilt and Pleasure Magazine – The Big Issue focusing on Israel.
www.guiltandpleasure.com
- Guilt and Pleasure Salons – sparking conversation with parents, faculty, community.
- Reboot Stereophonic – preservation of Jewish history through music. www.rebootstereophonic.com
- Songs of Then, Songs of Now.
<http://www.makomisrael.net/JewishAgency/English/Jewish+Education/Strategic+Partnerships/Makom/Arts/Music/>

Reflection and Next Steps

- What are you taking away from today's call?
- Who do you want to share this with? How? Why?
- What are some concrete next steps?

PEJE wishes to thank the sponsors of the
Israel Engagement COP:

Andrea and Charles Bronfman Philanthropies

Ruderman Family Foundation

