

Israel Engagement CoP:

Maximizing and Using Israeli Music Videos
on You Tube
and Wrap up of the year

Wednesday, June 3, 2009
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Guest: Jamie Skog
JTS Davidson School Intern, MAKOM

Facilitators: Marion Gribetz
Reuven Greenvald

Goals of the Call

- To understand the power of using arts and interactive experiences to create a relationship with Israel
- To explore together how to use You Tube to connect our students to Israel past and present
- To study and experiment together using You Tube in the classroom
- To brainstorm and plan together for the future of our CoP

Agenda

- Meet our guest
- Explore together the You Tube videos on Israeli music
- Experiment together with “texts” that we can use in our schools
- Next steps for our CoP
- Reflections

Meet our Guest : Jamie Skog

MA Jewish Education Graduate from
Davidson, 2009

Goodman Fellow at JCC Ranch Camp
Denver, CO

Intern at MAKOM 2009

Israeli Music on You Tube

- Cultural Songs
- Songs dealing with cities
- Songs about the Army experience
- Songs which present multicultural element in Israel
- Eurovision entries
- Songs connected to Yitzhak Rabin
- God songs
- Songs that use elements of prayer in popular music
- Love songs
- Peace songs
- Political songs

You Tube Examples

- Tikvah by Subliminal

<http://www.youtube.com/watch?v=JPMKHtAsa9U>

- Shir LaShalom, Adam Lambert

http://www.youtube.com/watch?v=aNb2Qsh0F_Q

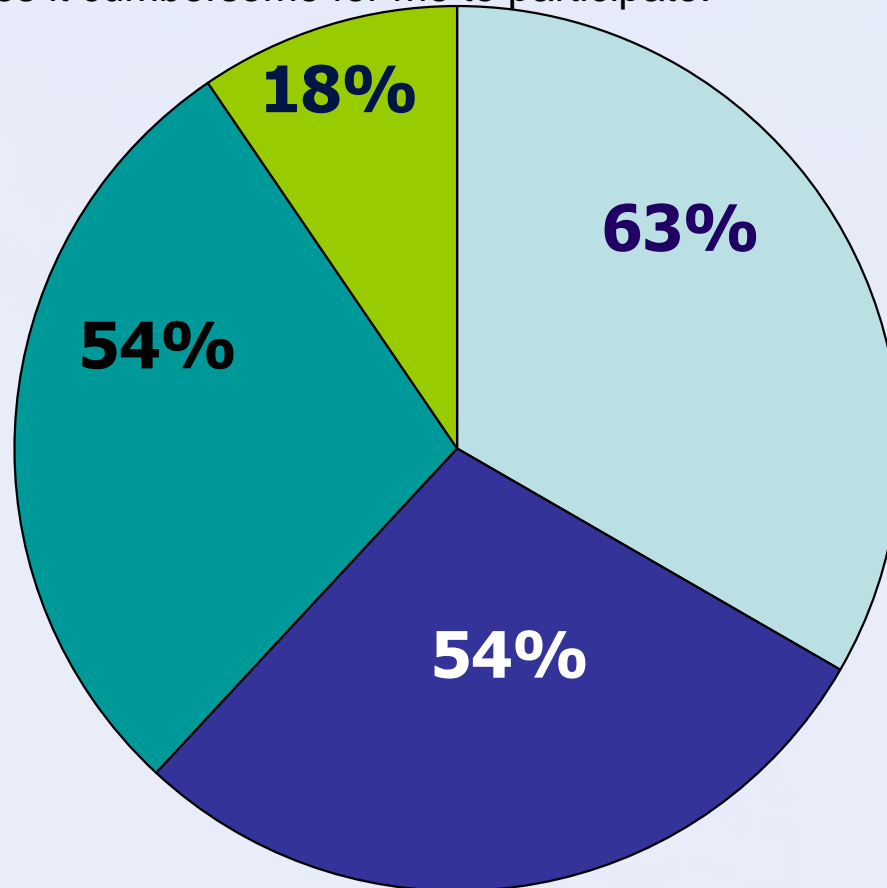
Sharing Survey Results: Next Steps for our CoP

Seven Top Topics for Further Exploration:

- Benchmarks and standards for Israel engagement
- Text study on connecting to Israel
- Sharing successes and dilemmas of Israel engagement in our schools
- Exploring the language connection; the role of Hebrew in creating a connection to Israel
- Current trends in Israeli art and music
- Using drama to create a deeper zika (connection) to Israel
- Maximizing the use of shlichim and other Israelis in your community to deepen students' engagement with Israel

Format of the Calls

- I love the use of technology.
- It has been difficult for me to make the time to be on the calls.
- I find the format a bit cumbersome, yet I appreciate how it allows us to maintain connections.
- The technology makes it cumbersome for me to participate.



Regional Conferences?

3 respondents would like them held in NY/NJ

2 respondents would like them held in California

2 respondents would like them held in New
England/Eastern Seaboard

1 respondents would like them held in Chicago

Other Comments

I look forward to these calls and networking with other Israel educators who share the same passion that I have.

I am most interested in content. What sort of Israel related content is being taught in the schools? What are the challenges with the current content? What materials/resources are needed, etc? What approaches to the use of Israel content are relevant to my work as well?

Other Topics to Explore

What are the options for teaching Hebrew during a year in Israel?

How do you structure a year in Israel?

Articulating why Israel education is important; for example

- What are some common links and shared activities for children in Israel (e.g. children's literature, art, music and drama in Israel and about Israel)?

How do you educate parents who are disaffected?

Ideas for different models of trips to Israel and how to prepare for these trips.

Next Steps

Israeli Music: 40 YouTube Videos with English Subtitles, Educators Guide to Online Resources

will be posted on the Makom and PEJE websites once it is available for public distribution.

**PEJE wishes to thank the sponsors of our
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