

2008 PEJE Assembly for Jewish Day School Education

SCHEDULE OF SESSIONS (as of 3/11/08)

SUNDAY, APRIL 6, 2008

Session I

2:15-3:30 pm

- 101 Is Your School Teaching to Reach All Students?
- 102 10 Years of Believing in Jewish Day School Education
- 103 Multiple Hats: The Power of Shared Leadership Among Day Schools, Federations, and Central Agencies
- 104 Capital Campaigns: From Planning to Celebration (Part I)
- 105 Early Childhood Programs on Your Day School's Campus: Maximizing the Relationship
- 106 Mergers, Partnerships, and Strategic Alliances: Are They Right for You?
- 107 First Vote: Jewish Citizenship in America in an Election Year
- 108 Forensic Financial Aid: In-Depth Examination of the Financial Aid Application
- 109 In the Eye of the Storm: Leading Through Conflict
- 110 New Teacher Induction as a Catalyst for the Development of All Teachers (Part I continuing)
- 111 Engaging Specific Market Segments
- 112 How a Head of School and Board Can Make the Most of Head Evaluation
- 113 Hear It Firsthand: Donors Talk About Stewardship
- 114 Linking to Israel Through Curriculum
- 115 Learning Leadership in a Jewish Day School: A Case Study Conversation (by invitation only)
- 116 Yardstick Admission Tracker

SUNDAY, APRIL 6, 2008

Session II

4:00-5:15 pm

- 201 Learning from the Great to Help the Good: How Schools Have Successfully Used Yardstick Data to Guide Admission and Recruitment
- 202 Addressing the Shortage of Volunteer Leadership for the Jewish Community
- 203 Emerging Challenges for the Business Officer 2008 and Beyond
- 204 Everything You Ever Wanted to Know About a Successful Head Search
- 205 New Teacher Induction as a Catalyst for the Development of All Teachers (Part II continued)
- 206 Universal Pre-K and Implications for Day Schools
- 207 The Communications Audit Toolkit
- 208 Creating an Emotionally Healthy Learning Environment
- 209 Keeping the Wise Guys: The Benefits and Challenges of Involving Former Board Members
- 210 Coming Back from the Brink
- 211 Second Generation Day School Families: When Parents Are Alumni
- 212 Coaching for High Impact Results: How Is This Coaching Different from All Other Coaching?
- 213 What Happens When Head of School Responsibilities Are Divided Between a Principal and an Executive Director...and Both Report Directly to the Board?
- 214 Capital Campaigns: From Planning to Celebration (Part II)
- 215 Learning Leadership in a Jewish Day School: A Case Study Conversation (by Invitation only)

MONDAY, APRIL 7, 2008**Session III 11:45 am–1:00 pm**

- 301 Making the Case for Surveying Parents
- 302 A Broad Vision for Jewish Renaissance
- 303 Harnessing the Wealth *and* Wisdom of Grandparents to Advance Your School
- 304 Technology as a Catalyst for Transforming Teaching and Learning
- 305 New Realities: Changing Conceptions of Jewish Identity
- 306 Board Development Goes Beyond the Nominating Committee
- 307 Deepening Your School's Capacity to Meet the Needs of Diverse Learners
- 308 Closing the Mega-Gift
- 309 Making the Small School Viable
- 310 Great Things Happen When Schools Get Together
- 311 The Arts: Butter or Bread? (Part I continuing)
- 312 The Role of Administrators in Meeting the Challenges and Reaping the Benefits of Instructional Mentoring
- 313 Admission CoP
- 314 Financial Management CoP

MONDAY, APRIL 7, 2008**Session IV 2:30-3:45 pm**

- 401 Innovations in Financial Aid
- 402 Marketing the Impact of Day School: Putting the PEJE/Brandeis Alumni Study To Work For Your School
- 403 Change Leadership Workout: Focus on Student Learning (Part I)
- 404 The Day School as the Central Address of the Jewish Community
- 405 The Strategic Financial Modeling Tool: Not Just a Video Game (Part I)
- 406 Promoting Your Fabulous Yet Fallible School as a Board Member or Head of School
- 407 Community Models for Advancing the Day School Agenda (For federation and central agency professionals and board members only.)
- 408 Partnership in Action
- 409 Giving a Good Tour Under Less Than Ideal Circumstances
- 410 High Quality Education for the Middle Grades: Core Principles (Part I)
- 411 Board Retreats with Impact
- 412 The Arts: Butter or Bread? (Part II continued)
- 413 Development CoP
- 414 Diverse Learners CoP

MONDAY, APRIL 7, 2008**Session V 4:15-5:30 pm**

- 501 Communal Planning and How to Advocate for Increased Day School Funding
- 502 Addressing the Shortage of Professional Leadership for the Jewish Day School Community
- 503 Philanthropy for the Next Generations
- 504 High Quality Education for Middle Grades: A Model Lesson (Part II)
- 505 Day School-Early Childhood: Launching Partnerships that Work
- 506 Managing Dysfunctional Board Members
- 507 The Strategic Financial Modeling Tool: Not Just a Video Game (Part II)
- 508 Innovations in Outreach to Future Day Schoolers

- 509 Applying the Marketing Mentality in a Jewish Day School Context
- 510 Why You Need an Alumni Relations Effort and How to Get Started
- 511 Change Leadership Workout: Focus on Student Learning (Part II)
- 512 Israel Engagement CoP
- 513 Leadership CoP
- 514 Professional Development CoP

TUESDAY, APRIL 8, 2008 Session VI 9:45-11:00 am

- 601 How We Enrolled Our Largest Class in History
- 602 The Power and Potential of Professional Learning Communities
- 603 A Collaborative Approach to Visioning
- 604 Alumni Online: Using Social Networking Tools and the Web to Reach Alumni
- 605 Good to Great: Transformation Through a Study of the Concepts
- 606 Making the Case to Trustees for High Quality Professional Development
- 607 Beyond Press Releases: New Ideas in Media Relations
- 608 Introducing the NAIS-PEJE New Board Online Assessment Tool
- 609 Tackling Middle Class Squeeze: A Think Tank Discussion
- 610 The Board Meeting as Fertile Ground for Differing Perspectives
- 611 MATCHmaking: Creating Committed Relationships Between Donors and Schools
- 612 Launching the Jewish Day School Parent Survey
- 613 Living by the Strategic Plan: Lessons from the Field (This session is intended for schools who already have a strategic plan in place.)
- 614 Rapid Round-Robin of New Ideas to Grow Your School's Early Childhood-Day School Pipeline

TUESDAY, APRIL 8, 2008 Session VII 12:45-2:00 pm

- 701 Building Synergies Between Day Schools and Synagogues: Is It Possible
- 702 Hiring: Kick Starting High Performance and Professional Development
- 703 How Cutting Edge is Your Science Program (Part I continuing)
- 704 Building an Endowment Program Through Legacy Giving
- 705 Grounding Yourself After Flying by the Seat of Your Pants
- 706 Viral Marketing: What's All the Buzz?
- 707 Using New Findings from the Day School Alumni Study
- 708 Linking and Partnering with JCC Early Childhood Programs
- 709 Assessment-Based Teaching and Learning: The Case of Hebrew Instruction
- 711 Strategic Financial Planning: Re-engineering to Secure School Stability (Part I)
- 712 Using Demographic Information to Plan Your Enrollment Strategy
- 713 A Portrait of Educators in Jewish Day School: Results of a Recent JESNA Study
- 714 Learning Leadership in a Jewish Day School: A Case Study Conversation (by Invitation only)

TUESDAY, APRIL 8, 2008 Session VII 2:15-3:30 pm

- 801 What We Know About Compensating Our Professionals
- 802 Marketing Award Winners Showcase
- 803 Don't Run Out of Gas!! Using a New Gauge to Manage Cash Flow (by invitation only)

- 804 More Effective Board Meetings: The Power of Using a Coach
- 805 Investing in Faculty Professional Growth: Models to Fit Your School
- 806 Link and Learn: Partnering with Early Childhood Programs that Include a Kindergarten
- 807 Realistic Enrollment Projections: How the Admission Director's Knowledge Can Be a Boon to the Head and Business Manager
- 808 How Cutting Edge is Your Science Program? (Part II continued)
- 809 Time Management for the Part-Time Professional with a Full-Time Job Load
- 810 Strategic Financial Planning: Dealing with Financial Moments of Truth (Part II)
- 811 Learning Leadership in a Jewish Day School: A Case Study Conversation (by invitation only)