

April 6-8, 2008
Sheraton Boston • Boston, MA

The LINC (Learning, Interacting, Networking, Collaborating)

Exhibitors: Join *The LINC* at the 2008 PEJE Assembly!

The Partnership for Excellence in Jewish Education invites your company/organization to join with our Corporate Sponsors as an exhibitor in *The LINC* at the 2008 PEJE Assembly for Jewish Day School Education. *The LINC* is the 2008 exhibitor space as well as home to the Cyber Café.

As the premier event for the Jewish day school field, the Assembly provides a unique setting for Corporate Sponsors and exhibitors to communicate with decision-makers from schools whose annual budgets total in excess of \$2 billion. Jewish day schools enroll over 200,000 students from kindergarten through twelfth grade and range in size from 60 to more than 1500 students.



INVESTMENT

Cost for participating as a *LINC* Exhibitor is \$1,000, and includes:

- 8' x 6' display area with one 6' table and two chairs.
- Electricity and wireless internet connection.
- 8.5" x 11" tabletop sign with company/organization name and logo.
- Two complimentary passes to the Assembly including: brunch and dinner on Sunday, breakfast and dinner on Monday and breakfast on Tuesday. Lunch will be on your own.
- Your company/organization name listed in the Assembly program.
- Additional AV will be available from our a-la-carte menu, pricing to be determined by the hotel.

RETURN ON INVESTMENT/RELATIONSHIP BUILDING

The LINC Provides you with:

- Contact with more than 1,200 decision makers from over 250 Jewish day schools in North America.
- A wonderful marketing opportunity and a great way to meet key players at our schools.
- Ample opportunities to initiate conversations with conference attendees before and after meals as well as during breaks and registration.
- Exposure to a \$2 billion industry.

*Registration is now open at www.peje.org, be sure to choose Linc Exhibitor as your registration type.
For more information, please contact Jennifer Weinstock at 617-367-0001 x143 or jennifer@peje.org.*